

# Use of Social Media in the Government Offices of Bangladesh

## 1. Introduction

Social Media has opened an incredible opportunity for government to let citizens about the latest news, actions, initiatives, opportunities, entrepreneurship and societal problems. In Bangladesh, social media especially Facebook is being used in more than 5000 government offices, directorates, departments etc and millions of citizen are engaged in more than 11000 government officers are engaged through a Facebook group, 'Public Service Innovation Bangladesh' and more than 1000 'Citizens Journalists' are tie in with District Administration. This paper analyses the use of social Media especially Facebook in the Government offices of Bangladesh.

## 2. The objective

The main objective of the study is to assess the uses of Social Media especially Facebook in the government offices to solve social problems. The specific objectives are;

1. To explore the use of Facebook pages of Government Offices in Bangladesh.
2. To generate a clear idea about the number of Facebook pages of Government offices in Bangladesh
3. To investigate the number of people who are involved with Facebook.
4. To identify challenges of using Facebook pages in Government offices.

## 3. Methodology

The analysis is based on the qualitative research and the data is mainly collected from secondary sources. The secondary data has been collected from different tools and from different sources including digital innovation fair, Deputy Commissioners' office, district statistics office, and so on. Also data were collected through In-depth interview and Key-Informant interview.

## 4. Findings

In Bangladesh, social media is being used in more than 5000 government offices and about 2.5 million citizens are engaged in it. Also more than 11000 government officers are engaged through a Facebook group, 'Public Service Innovation Bangladesh' and more than 1000 'Citizens Journalists' are connected with District Administration. All Secretaries are involved in the 'Secretary' Facebook group. All 64 Deputy Commissioners' Offices are active in social media and they held Social Media Dialogue every alternative month.

### **Findings from Bangladesh Telecommunication and Regulatory Commission (BTRC)**

The total number of Mobile Phone subscriptions in Bangladesh has reached 129.584 million and total number of Internet Subscribers has reached 67.245 million at the end of February, 2017 (BTRC).

### **Findings from Digital Innovation Fair**

Access to Information (a2i) Programme conducted a study on uses of ICT through a2i across the country during the Digital Innovation Fair 2017. Study revealed that 93% respondents use social media and 94% of them use Facebook among all social media network. Thus it seems Facebook is the more accepted tool in the social media to involve citizen and Government.

Sl	Uses of ICT	Yes	No
1.	Use of Smart Phone	74%	26%
2.	Use of Internet	73%	27%
3.	Use of Social Media	93%	7%

N= 3878

Table 1: Use of ICT among citizen

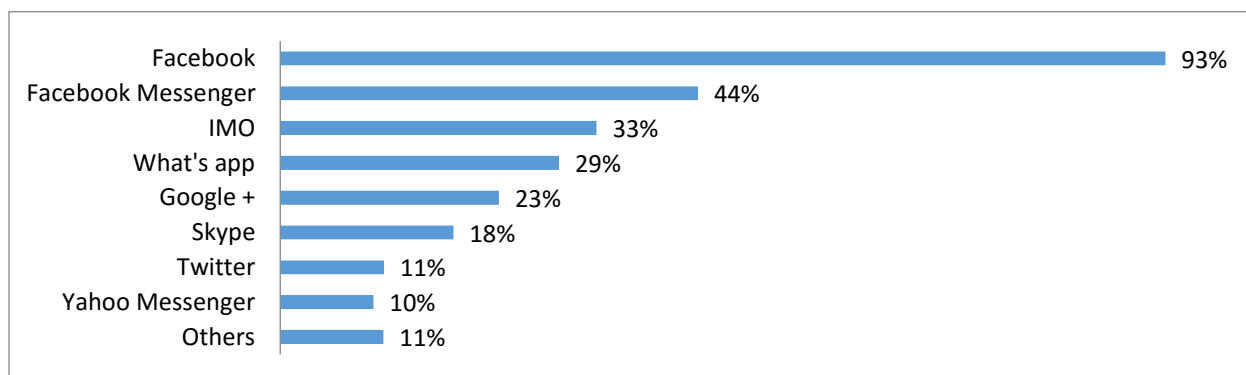


Figure 1: Features of Social Media

Figure-1 shows the percentage of using different types of social media among the masses and the data has been collected also from Digital Innovation Fair 2017 across the country.

### Findings from Deputy Commissioners' Office

a2i also collected data from Deputy Commissioners' Office that revealed that on an average at 25% of total citizen use Facebook, an important means of social media nowadays.

Sl	Name Of District	Percentage(%) of Using Facebook
1.	Jamalpur	15
2.	Mymensing	30
3.	Netrokona	24
4.	Sherpur	30
5.	Nilfamari	13
6.	Norail	35

Table 2: Percentage of using Facebook in different districts

Table two represents that has been collected from the Deputy Commissioners offices regarding the use Facebook among the masses.

### Findings from Facebook Pages of different Ministry

Si no	Ministry Name	Total Page Likes
1	Ministry of Social Welfare, Bangladesh	1,344
2	Ministry of ICT, Bangladesh	7,657
3	Ministry of Education, Bangladesh	4,584
4	Ministry of Women and Children Affairs, Bangladesh	1,748
5	Ministry of Health and Family Welfare, Bangladesh	45,187
<b>Total</b>		<b>60,520</b>

Table 3: Number of using Facebook page in different Ministry

### Findings from Directorate Facebook Pages

Si no	Directorate Name	Total Page Likes
1	MIS-Health, Directorate General of Health Services, Bangladesh	7,678
2	Directorate General of Drug Administration	8,332
3	Directorate General of Health Services - DGHS Bangladesh	5,732
4	Directorate of Primary Education	30,158
5	Textile Directorate	4,305
6	Directorate of Sports, Bangladesh	422
7	Urban Development Directorate – UDD	1,020
8	Local and Revenue Audit Directorate	594
9	পাট অধিদপ্তর, বস্ত্র ও পাট মন্ত্রণালয়	1,728
10	সমবায় অধিদপ্তর Department of Cooperatives	1,122
11	তথ্য ও যোগাযোগ প্রযুক্তি অধিদপ্তর, কেরানীগঞ্জ, ঢাকা	205
12	Department of Youth Development. যুব উন্নয়ন অধিদপ্তর	1,566
<b>Total</b>		<b>62,862</b>

Table 4: Number of using Facebook page in different Directorate

### Findings from District Facebook Pages

A systematic random survey was also used to get idea about the number of citizen engaged with government offices through social media especially Facebook. The analysis has been made through desk review and on the pages available at the district government offices.

Si no	Division Name	District Name	Total Page Likes
1	Dhaka	Tangail	19,926
		Dhaka	35,793

2	Chittagong	Comilla	20,956
		Rangamati	30,306
3	Rajshahi	Rajshahi	15,908
4	Sylhet	Sylhet	63,559
5	Barisal	Barisal	78,058
		Barguna	4,410
6	Khulna	Jessore	6,253
7	Rangpur	Dinajpur	26347
<b>Total</b>			<b>304,955</b>

Table 5: Number of likes of the Facebook pages in different district

The paper has analysed some selected Facebook pages of the Government offices in Bangladesh. The table 3 reveals the number of people involved with the Facebook pages of respective Government Offices.

#### Number of Facebook Page User of different of Ministry

Number of Ministry	Total Number of people likes the Facebook pages of different of Ministry
<b>05</b>	<b>60,520</b>

Table 6: Number of likes in the Facebook pages per Ministry

#### Number of Facebook User of different of Directorate

Number of Directorate	Total Number of people likes the Facebook pages of different of Directorate
<b>12</b>	<b>62,862</b>

Table 7: Number of likes in the Facebook pages per Directorate

#### Average number of Facebook User of District Government Offices

Number of District	Total Number of people likes the Facebook pages of Government Office	Average Number of Like
<b>10</b>	<b>304,955</b>	<b>30,495</b>
<b>Based on average, total number of people all 64 Districts (64*30495)</b>		<b>19,51,680</b>

Table 8: Average Number of likes in the Facebook pages per District

Table 4 depicts the average number of people per district, who have been involved in the Facebook pages of the government offices by giving like and posting their valuable opinions and views.

#### Major Facebook Page Groups and Citizens involved

Si no	Name of Office	Total Page Likes	Date Accessed
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1	Public Service Innovation Bangladesh	10,457	March, 2017
2	□□□□ □□□□□□□ □□□□□□□□	7,289	March, 2017
3	a2i - Access to Information	594,428	March, 2017
4	Union Digital Centre □□□□□□ □□□□□□□ □□□□□□□	8,252	March, 2017
5	Batajore Union Digital Center,Gournadi Barisal - Problem & Prospect	29	March, 2017
6	□□□□□□ - □□□□□□ □ □□□□□□□□	69,847	March, 2017
7	Citizen's Voice-Barguna	17,041	March, 2017
8	Citizen's Voice, Pabna	13,415	March, 2017
9	DC Office, Kushtia, Bangladesh	21,895	March, 2017
10	DC Gaibandha	4,893	March, 2017
11	□□□□ □□□□□□□□, □□□□□□□□ - DC Jamalpur	3,113	March, 2017
12	DC Office, Gopalganj, Bangladesh	3,067	March, 2017
		<b>753,726</b>	

Table 9: Number of likes and Followers in different Facebook groups

Some important and prominently used Facebook pages have also been analyzed. Table 5 shows the number of pages likes which is an indication of people involved with the page.

#### Average number of Facebook User of District Government Offices

Number of Facebook Groups	Number of people likes the Facebook Groups	Average Number of Like
12	633405	52783

Table 10: Average Number of likes per Facebook Group

The average number of likes in Facebook group is about 52783 which is increasing every day.

## 5. Case Studies

### 5.1 Barisal - Problem & Prospect (□□□□□□ - □□□□□□ □ □□□□□□□)

The most effective government Facebook group in Barisal is “Barisal-Problem & Prospect”. Deputy Commissioner of Barisal is one of the admin of this page. It is working for solving social problems in Barisal. It was created on 13th august, 2015 and the group has currently **75,000+** members consisting both Government offices and Citizen. In an interview, Deputy Commissioner of Barisal said they are practicing open discussion of the problems and issues of the Barisal in their Facebook page. The greatest achievement of that page was that they collaborated in the initiative to clean the Barisal Jel Canal. The deputy commissioner himself has also operated a Facebook account to exchange views on Problems and Prospects of Barisal.

### 5.2. Public Service Innovation Bangladesh

A Facebook group “Public Service Innovation Bangladesh” has brought an innovative idea of using social media consisting civil servants and masses. This has brought a revolution in the Civil Services of internal communications system. At present over 8,500 government officials have engaged in social media dialogues through **11000+** government Facebook pages/groups.

The civil servants demonstrated their potentials by sharing ideas and opinions in departmental Blogs, discussions on the Facebook group.

### 6.3. Deputy Commissioner’s office of Tangail (□□□□ □□□□□□□□ □□□□□□□□)

Following the footsteps of Barisal, the Deputy Commissioner’s office of Tangail played a promising role in using a Facebook page for solving social problems in Tangail. They achieved huge success of mobilizing the community to clean the 76 km long Lauhajang River. The Facebook page of The Deputy Commissioner’s office of Tangail has **8,000+** likes in their page.

## 6. Projection

Based on the findings of analysis, it is difficult to make projection of Facebook user involved in Govt. offices. However, based on the number of Government offices, a projection has been made using social media analysis, In-depth Interview and Key informant interview.

Level of Administration	Number of Unit	Number of Gov. Offices (Per Unit)	Approx. Number of Gov. Offices use Facebook	Approx. Number of people like the Facebook of Gov. Offices	Total Number
Ministries and Division	57	8	8	1000	4,56,000
Directorates and Others	351	1	351	800	2,80,800
Division	8	60	60	700	3,36,000
<b>District</b>	<b>64</b>	<b>60</b>	<b>60</b>	<b>500</b>	<b>19,20,000</b>
Upazila	491	30	30	300	44,19,000
Union	4554	15	5	150	34,15,500
					<b>1,08,27,300</b>
<b>Total Number of people involve in Facebook pages of Government Offices</b>					

Table 11: Projection of the number of Facebook users in Government offices

## 7. Conclusion

In the context of Bangladesh, one of the most used social media is Facebook. It can be used in numerous ways as it is an influential network platform. Additionally, It opened versatile opportunities for the government to use Facebook as a tool for develop the society and to raise awareness among young generations. It is an optimistic step in the socio economic perspective of Bangladesh, as the higher government officials are writing posts on Facebook groups which also encourages their colleagues particularly the field level officers who are closer to citizens to serve the citizens as soon as possible. Civil servants also get instructed and advised through comments on Facebook by their superiors. Bangladesh Government has foreseen the potential of Facebook. As a result, Govt has initiated many initiatives through Facebook to ensure the development.

Annexure-1

Offices in Dhaka Division using Facebook

Name of Office	Total Page Likes	Total page follows	Checked In Here/ New Page like	Talking About This
	3,147	3,144	33	22
	7,048	7,044	150	907
	3,491	3,496	38	1,187
	159	159	1	1
	0	0	0	0
	11	11	0	0
	3	3	0	0
	22	22	0	0
, ,	100	100	8	23
	<b>13,981</b>	<b>13,979</b>	<b>230</b>	<b>2140</b>
Name of Office	Total Page Likes	Total page follows	Checked In Here/ New Page like	Talking About This
	842	841	5	177
	191	191	19	21
	205	205	1	1
	3	3	0	0
	49	49	1	2
	194	194	23	23
,	5	5	0	0
	1	1	0	0
	102	102	0	0
	243	242	0	9

	182	182	2	3
,	26	26	0	1
,	533	535	1	20
,	39	39	0	1
, ,	2	2	0	0
, ,	3	3	0	0
,	34	34	1	5
,	36	36	0	0
,	57	57	1	1
,	358	357	0	1
, ,	100	100	8	23
, ,	69	69	0	0
, ,	1126	1122	6	5
, ,	1	1	0	0
	<b>4401</b>	<b>4396</b>	<b>68</b>	<b>293</b>
<b>Name of Office</b>	<b>Total Page Likes</b>	<b>Total page follows</b>	<b>Checked In Here/ New Page like</b>	<b>Talking About This</b>
, ,	1,188	1,188	0	95
,	10	10	1	1
,	346	346	1	1



	6	6	0	9
Dhaka DC Office	27,511	69	1,926	321
Ministry of Finance (Bangladesh)	2,063			
	235	235	10	13
	8	8	0	2
	157	157	66	1
	11	11	1	1
	1	1	0	0
	230	230	0	0
	123			
Department of Social Services, Bangladesh	3,904	3,904	1,218	76
	<b>35,793</b>	<b>6,165</b>	<b>3223</b>	<b>520</b>

#### Annexure- 2

##### Special Cases

Name of Office	Total Page Likes	Total page follows	Checked Here/ Page like	In New	Talking About This
Public Service Innovation Bangladesh	10,457				
	7,289	7,283	152		923
a2i - Access to Information	594,428	593,266			49,875
Union Digital Centre	8,252				
Batajore Union Digital Center,Gournadi	29		292		

Name of Office	Total Page Likes	Total page follows	Checked Here/ Page like	In New	Talking About This
Barisal Problem & Prospect	69,847				
Citizen's Voice-Barguna	17,041				
Citizen's Voice, Pabna	13,415				
DC Office, Kushtia, Bangladesh	21,895	21,794	121		2,350
DC Gaibandha	4,893	4,891	27		69
DC Jamalpur	3,113	3,109	27		98
DC Office, Gopalganj, Bangladesh	3,067	3,062	28		252
	<b>753,726</b>	<b>633405</b>	<b>647</b>		<b>53567</b>

Annexure- 3

Offices in Chittagong Division using Facebook

Si no	Name of Office	Total Page Likes	Total page follows	Checked In Here/ New Page like	Talking About T
	□□□□□□□□ □□□□				
1	□□□□ □□□□□□□□, □□□□□□□□	15920	15,842	21	179
2	□□□□ □□□□□□□□, □□□□□□□□	45	45	2	2
3	□□□□ □□□□□□□□□□ □□□□ □□□□□□□□	58	59	1	1
4	□□□□□□□□ □□□□□□□□ □□□□□□□□□□ □□□□□□□□□□ -□□□□□□□□, □□□□□□□□ □□□□	7	7	0	0

Si no	Name of Office	Total Page Likes	Total page follows	Checked In Here/ New Page like	Talking About T
5	□□□□ □□□□□□□□□□ □□□□, □□□□□□□□	178	178	0	0
6	□□□□ □□□□□□□□ □□□□□□ □□□□, □□□□□□□□	43	44	0	0
		<b>16251</b>	<b>16,175</b>	<b>24</b>	<b>182</b>
	□□□□□□				
Si no	Name of Office	Total Page Likes	Total page follows	Checked In Here/ New Page like	Talking About T
1	□□□□□□ □□□□ □□□□, □□□□□□□□ □□□□ □□□□□□, □□□□□□□□	260	260	0	1
2	□□□□□□ □□□□ □□□□, □□□□□□□□ □□□□ □□□□□□, □□□□□□□□	433	430	1	5
3	□□□□□□□□ □□□□□□□□□□ □□□□□-□□□□□□□□□□ □□□ □□□□□□ □□□□□□ □□□□	219	216	30	1
4	□□□□□□ □□□□□□□□, □□□□ □□□□□□□□, □□□□□□□□□□	1262	1262	17	128
5	Comilla Sadar South Health Complex-□□□□□□□□ □□□□ □□□□□□ □□□□□□ □□□□□□□□□□ □□□□	66	66	0	0
6	□□□□□□ □□□ □□□□□□□□□□□□ □□□□□□□□□□, □□□□□□□□ □□□ □□□□□□□□, □□□□□□□□□□	31	31	0	0
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13	□□□□□□ □□□□□□□□ □□□□□ □□□□□□□□, □□□□□□□□□□	52	52	0	0
	□□□□□□□□ □□□□□□□□				
14	Chandina Upazila Health Complex	327	327	24	27

Si no	Name of Office	Total Page Likes	Total page follows	Checked In Here/ New Page like	Talking About T
15	Chandina Upazila Health Complex , Comilla.	25	25	1	1
16	□□□□□□ □□□□□□□□ □□□□□□ □□□□, □□□□□□□□, □□□□□□□□	25	25	1	1
17	□□□□□□ □□□□□□□, □□□□□□□□, □□□□□□□□	21	21	1	1
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18	□□□□□□ □□□□□□□□ □□□□□□, □□□□□□□□□□□, □□□□□□□□	97	97	1	584
19	□□□□□□ □□□□□□□□ □□□□□□□□□□, □□□□□□□□□□□, □□□□□□□□	71	71	8	8
20	□□□□□□□□□□ □□□□□□ □□□□□□□□□□ □□□□□□ □□□□□□, □□□□□□□□□□□, □□□□□□□□□□, □□□□□□□□□□	16	16	0	1
21	□□□□□□□□□□ □□□□□□ □□□□□□□□ □□	68	68	0	0
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22	□□□□□□ □□□□ □□□□, □□□□□□□□□□□, □□□□□□□□	270	269	57	2
23	□□□□□□ □□□□□ □□□□□, □□□□□□□□□□□, □□□□□□□□	387	389	25	25
24	□□□□□□□□□□ □□□□□□ □□□□□□□□□□□	22	22	0	3
25	□□□-□□□□□□□□□□□ □□ □□□□□□□□□, □□□□□□□□□□□, □□□□□□□□□□	4	4	0	0
	□□□□□□□□□□□□ □□□□□□				
26	Upazila Health Complex, Brahmanpara, Comilla.	56	56	0	3
27	□□□□□□ □□□□ □□□□, □□□□□□, □□□□□□□□□□	733	734	16	27
28	□□□□□□ □□□□□□□ □□□□□□□□, □□□□□□	50	50	9	2
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30	□□□□□□ □□□□□□□□□□□ □□□□, □□□□□□, □□□□□□□□	14	14	1	5
31	□□□□□□ □□□□□, □□□□□□□□	125	125	18	62
32	□□□□□□ □□□□□□□ □□□□□□ □□□□, □□□□□□, □□□□□□□□	172	172	□	□
33	□□□□ □□□□□□□□ □□□□□□□□□□□, □□□□□□ □□□□□□□□	152	152	0	0
34	□□□□□□ □□□□□□□□, □□□□□□ - Upazila Administration, Homna	2,692	2,688	17	245
		<b>4041</b>	<b>4038</b>	<b>61</b>	<b>345</b>

Si no	Name of Office	Total Page	Total page	Checked In Here/ New	Talking About This
	□□□□□□□□□□				

		Likes	follows	Page like	
	□□□□□□□□□□ □□□ □□□□□□ □□□□□□ □□□□□□□□□□ □□□□□□ □□□□□□ □□□□□	154	154	0	0
	Upazila Administration Barkal - □□□□□□ □□□□□□□□ □□□□□	520	520	0	3
		674	674	0	3
	□□□□□□ □□□□ □□□□□, □□□□□□□□□□□□ □□□□	537	537	1	31
	Rangamati hill tracts □□□□□□□□□□□□ □□□□□□□□□ □□□□□	19,440	19,440	338	7,337
	District Police, Rangamati Hill	4,961	4,961	26	312
	Baghaichhari,Rangamati Hill Tracts- □□□□□□□□□□,□□□□□□□□□□□□ □□□□□□□□□□ □□□□□	5,151	5,151	32	720
	□□□□□□□□□□□□ □□□□□□□□□□ □□□□□	217	217	1	1
		<b>30306</b>	<b>30306</b>	<b>398</b>	<b>8401</b>

Annexure – 5

Offices in Sylhet Division using Facebook

Si no	Name of Office	Total Page Likes	Total page follows	Checked Here/ New Page like	In New Page	Talking About This
	□□□□□□ □□□□□					
1	□□□□□ □□□□□□□□□, □□□□□□ "District Administration, Sylhet"	18,645	18,615	704		360
2	□□□□□□□□□□ □□□□□□□□□□□□ □□□□□□□□□□ □□□□□□ □□□□□ □ □□□□□□□	497	496	0		4
3	□□□□□ □□□□□□ □□□□□ □□□□□□	1072	1072	18		19

4	□□□□ □□□□□□□□□□ □□□□, □□□□ □□□□□ □□□□□□□□□□, □□□□□	90	90	19	31
		<b>20,304</b>	<b>20,273</b>	<b>741</b>	<b>414</b>

1.	□□□□□□ □□□□□ □□□□□□□□□□, □□□□□□□□□□	232	231	0	0
2.	□□□□□□□□□□ □□□□□□ □□□□□ □□□□□□□□□□	944	942	0	1
3.	□□□□□□ □□□□□□□□□□□□ □□□□, □□□□□□□□□□□□, □□□□□□	148	148	0	0
4.	□□□□□□ □□□□□□ □□□□ □□□□□□□□□□□□	94	94	0	0
5.	□□□□□□ □□□□□□ □□□□□□□□□□□□□□, □□□□□□	1,229	1,229	0	103
		<b>43,255</b>	<b>43,190</b>	<b>1482</b>	<b>932</b>

#### Annexure – 6

#### Offices in Dhaka Division using Facebook

Si no	Name of Office	Total Page Likes	Total page follows	Checked Here/ Page like	In New	Talking About This
1.	Dinajpur District Administration	9,901	9,901	84		225
2.	Dinajpur District, Bangladesh	1357				
3.	Dakshin Dinajpur District Police	412	414	16		35
4.	Upazila Co-operative Office, Sadar, Dinajpur	533	533	30		30

5.	□□□□□□ □□□□□□□□ □□□□ □□□□□ □□□□□	1,928	1,928	24	324
6.	□□□□□ □□□□□ - □□□□□□□□ □□□□	26	26	0	0
7.	□□□□ □□□□ □□□□,□□□□□□□□□□	6	6	0	0
8.	□□□□□□□□ □□□□ □□□□□□ □□- Ncp Dinajpur District	397	397	0	0
9.	□□□□□□□□ □□□□ □□□□□	323	323	0	0
10.	District Magistrate Office, Uttar Dinajpur	277	277	2	510
11.		<b>15,160</b>	<b>13,805</b>	<b>156</b>	<b>1124</b>
12.	□□□□□□□□ □□□□□□				
13.	<b>Name of Office</b>	<b>Total Page Likes</b>	<b>Total page follows</b>	<b>Checked Here/ Page like</b>	<b>In New Talking About This</b>
14.	□□□□□□ □□□□□□□□, □□□□□□□□	472	472	12	5
15.	□□□□□□ □□□□□□□□, □□□□, □□□□□□□□□□	205	205	12	12
16.	□□□□□□ □□□□□□□□ □□□□□□□□ □□□□□□□□, □□□□, □□□□□□□□□□	85	85	5	5
17.	Upazila Administration, Phulbari, Dinajpur	1,023	1,023	20	25
18.	Upazila land office, Phulbari, Dinajpur	201	201	0	0
19.	Phulbari Pourashava, Dinajpur	273	273	18	212
20.	□□□□□□ □□□□ □□□□, □□□□□□□□, □□□□□□□□□□	342	342	0	1
21.	□□□□□□□□ □□□□□□ □□□□□□□□□□ □□□□□□□□□□, □□□□□□□□□□	872	872	13	29
22.	□□□□□□□ □□□□□□□□□□□□ □□□□ □□□□□□□□ □□□□□□□□	1	1	0	0
23.	□□□□□□ □□□□□ □□□□, □□□□□□□□,	3	3	0	0

	□□□□□□□□□□				
24.	□□□□□□ □□□□ □□□□, □□□□□□□□, □□□□□□□□□□	12	12	0	0
25.	□□□□□□ □□□□□□□□ □□□□□□□□□□, □□□□□□□□□□	286	286	0	0
26.	□□□□□□ □□□□□□□□□□ □□□□□□□□□□ □□□□□□□□	163	163	0	1
27.	□□□□□□ □□□□□□ □□□□□□, □□□□□□□□, □□□□□□□□□□	159	159	32	32
28.	□□□□□□ □□□□□□□□, □□□□□□□□□□, □□□□□□□□□□	1,952	1,952	1,998	117
29.	□□□□□□ □□□□ □□□□, □□□□□□□□□□, □□□□□□□□□□	125	125	6	3
1.	□□□□□□ □□□□□□□□, □□□□□□□□□□,□□□□□□□□ □ Upazila Administration Nawabganj,Dinajpur	1,182	1,182	70	72
2.	□□□□□□□□□□□□□□ □□□□□□□ □□□□□□ □□□□□□□ □□□□□□□□□□	720	721	1	1
3.	□□□□□□□□ □□□□□□□□□□□□ □□□□□, □□□□□□□□□□□□□□, □□□□□□□□□□□□	86	86	0	1
4.	AC Land Parbatipur	298	298	2	2
5.	□□□□□□ □□□□□□□□ □□□□□□□□□□, □□□□□□□□□□	168	168	3	78
6.	Kaharole Upazila Administration-□□□□□□□□□□ □□□□□□□ □□□□□□□□	531	530	14	82
7.	□□□□□□ □□□□□□□□□□ □□□□□□□ □□□□□□□□, □□□□□□□□□□, □□□□□□□□□□□□	510	510	1	1



8.	Kaharole Upazila Administration- □□□□□□□□ □□□□□□ □□□□□□	530	531	14	82
9.	□□□□□□ □□□□□□ □□□□□□□□□□, □□□□□□□□, uno office chirirbandar	35	35	17	32
10.	Upazila Co-operative Office, Chirirbandar, Dinajpur	64	64	0	0
11.	Chirirbandar Upazilla Health Complex, Dinajpur	301	301	133	3
12.	□□□□□□ □□□□□□, □□□□□□□□, □□□□□□□□	587	587	8	23
13.	□□□□□□ □□□□□□ □□□□□□ □□□□□□, □□□□□□□□, □□□□□□□□	1	1	0	0
		<b>11187</b>	<b>11188</b>	<b>2379</b>	<b>819</b>

#### Annexure-7

#### Offices in Rajshahi District Using Facebook

Si no	Name of Office	Total Page Likes	Total page follows	Checked Here/ New Page like	In New Page	Talking About This
	□□□□□□□□ □□□□□□					
1.	□□□□□ □□□□□□□□ □□□□□□□□	4,185	4,162	7		76
2.	□□□□□ □□□□□□ □□□□□□□□□□, □□□□□□□□	218	218	0		4
3.	Rajshahi District Statistics office	173	173	2		2
4.		<b>4,576</b>				
	□□□□□□□□ □□□□□□					
5.	□□□□□□ □□□□□□ □□□□□□□□, □□□□□□□□, □□□□□□□□	16	16	2		2
6.	□□□□□□ □□□□□□ □□□□□□□□□□□□, □□□□□□□□	1	1	0		0

7.	□□□□□□ □□□□ □□□□, □□□□□□□□,□□□□□□ □□	127	127	5	14
8.					
9.	□□□□ □□□□□□				
10.	□□□□□□ □□□□□□□□ □□□□□□□□ □□□, □□□□□□□□, □□□, □□□□□□□□	430	430	4	32
11.	□□□□□□ □□□□ □□□□, □□□□, □□□□□□□□	551	551	0	3
12.	□□□□□□□□ □□□□□□				
13.	□□□□□□ □□□□□□□□ □□□□□□	241	241	1	1
14.					
15.	□□□□□□□□□□ □□□□□□				
16.	□□□□□□□□□□ □□□□	1	1	1	1
17.	□□□□□□ □□□□□□□□, □□□□□□□□□□	723	722	0	0
18.	□□□□□□ □□□□□□ □□□□□□□□□□, □□□□□□□□□□□□, □□□□□□□□□□	90	90	0	0
19.		<b>11,332</b>	<b>6,732</b>	<b>22</b>	<b>135</b>

#### Annexure- 8

#### Offices in Barishal Division Using Facebook

Si no.	Name of Tangail Upazila	Name of Office	Total Page Likes	Total page follows/ members/Visits	Checked In Here/ New Page like	Talking About This
1.	Barisal Sadar Upazila □□□□□□ □□□ □□□□□□	Barisal sadar upazila	163	1675	0	0
2.		Upazila Health and Family Planning	8	8	8	9

		Office,Sadar,Bari sal				
3.		□□□□□□ □□□□□ □□□□□□□□, □□□□□□ □□□	58	58	1	1
4.	Banaripara Upazila □□□□□□ □□□□ □□□□□□	AC LAND, Banaripara, Barisal	352	352	19	28
5.		□□□□□□ □□□□□ □□□□□□□□, □□□□□□□□ □□,□□□□□□	15	15	0	0
6.	Bakerganj Upazila □□□□□□ □□□ □□□□□□	Upazila Secondary Education Office, Bakerganj, Barisal	5	5	0	1
7.		□□□□□□□□□□ □□□□□□ □□□□ □□□□□	36	36	156	0
8.		□□□□□□ □□□□□□□□ □□□□□□□□, □□□□□□□□□, □□□□□□	508	508	7	6
9.	Babuganj Upazila □□□□□□ □□□ □□□□□□	AC Land Babuganj, Barisal	237	236	17	2
10.		□□□□□□ □□□□□□□□□□ □ □□□□□□□□, □□□□□□□□□,□ □□□□□□	5	5	1	1
11.	Gaurnadi Upazila □□□□□□ □□□□□□ □□□□□□	□□□□□□ □□□□□□ □□□□□□□□□, □□□□□□□□□,□□□ □□□	36	36	0	0

12.	Hizla Upazila □□□□□ □□□□□□	Hizla Upazila	314	7,043	0	0
13.		□□□□□□ □□□□□□□□ ,□□□□□□ □□□□□□□□, □□□□□□	60	60	0	0
14.		□□□□□□ □□□□□□□□ □□□□□□□□, □□□□□□, □□□□□□□□	79	79	0	0
15.	Mehendiganj Upazila □□□□□□ □□□□□□ □□□□□□ □□□□□□	□□□□□□ □□□□□□□□ ,□□□□□□ □□□□□□□□, □□□□□□□□□□ □□□	26	26	0	0
16.	Agailjhara Upazila □□□□□□ □□ □□□□□□	0	0		0	0
17.	Wazirpur Upazila □□□□□□ □□□□□□ □□□□□□□□□□, □□□□□□□□□□ □□□□□□□□ □□□□□□	□□□□□□ □□□□□□ □□□□□□□□□□, □□□□□□□□□□ □□□□□□□□ □□□□□□	62	62	3	3
18.	Muladi Upazila □□□□□□ □□□□□□	0	0	0	0	0
19.	Barisal - Problem & Prospect □□□□□□ - □□□□□□ □ □□□□□□ □□			67,854		
			<b>1964</b>	<b>78058</b>	<b>212</b>	<b>51</b>
	□□□□□□ □□□□□					

Si no.	Name of Barguna District/ Upazila	Name of Office	Total Page Likes	Total page follows/ Group members/Visits	Checked In Here/ New Page like	Talking About This
20.	Barguna Sadar	District Administration Barguna	1,289	1,286	1	1
21.		Barguna District Police	450	450	2	1
22.		District Savings Office/Bureau, Barguna.	91	91	1	1
23.		□□□□□□ □□□□ □□□□□□□□ ,Barguna, District.□□□□ □□,Barisal	3	3	0	0
24.		□□□□ □□□□□ □□□□□□□□, □□□□□□□□	147	147	0	0
25.		□□□□□□ □□□□□□ □□□□□□□□□□ ,□□□□□□ □□□,□□□□□□□	157	157	0	0
26.	□□□□□□ □□□□□□	□□□□□□ □□□□□□□□□□ □□□□□□ □□□□□□□□, □□□□□□□, □□□□□□□	99	99	1	2
27.		□□□□□□ □□□□ □□□□,□□□□ □□,□□□□□□□□	6	6	1	1
28.	□□□□□□ □□	□□□□□□□□□□ □□□□□□ □□□□□□□□	81			
29.						
30.		Barguna District Seen	123			
31.			<b>2,446</b>	<b>2,239</b>	<b>6</b>	<b>6</b>

Annexure- 9

**Offices in Khulna Division Using Facebook**

Si no	Name of Office	Total Page Likes	Total page follows	Checked Here/ New Page like	In New Page	Talking About This
1	□□□□ □□□□□□□□ □□□□	617	617	1		1
2	□□□□ □□□□□,□□□□	170	170	15		15
3	□□□□ □□□□□□ □□□□□□□□□, □□□□□	638	631	2		3
4	□□□□□□□□ □□□□□ □□□□	1,211	1,211	1		1
5	□□□□□□□□ □□□□□□□□□□□□ □□□□□□□, □□□□□□□, □□□□	228	228	17		17
6	□□□□□□□ □□□□□□□□, □□□□□□□□□ - □□□□□ :: Upazila Administration, Jhikargachha	1,085	1,085	6		21
7	□□□□□□□ □□□□□□□□, □□□□□□□□, □□□□□	356	356	3		226
8	□□□□□□□ □□□□□□ □□□□□□□□□□, □□□□□□□□, □□□□□	275	275	0		8
9	□□□□□□□ □□□□□□□□, □□□□□□□□, □□□□□□	167	167	1		1
10	□□□□□□□□ □□□□□□□□ □□□□□□□□□□□□□ □□□□	383	383	1		1
11	□□□□□□□ □□□□□□ □□□□□□□□□□, □□□□□□□□, □□□□□□	389	389	0		66
12	□□□□□□□□ □□□□□□□□□□□□ □□□□□□□□□□□□□□□□ □, □□□□□□	108	108	0		0
13	□□□□□□□ □□□□□□ □□□□□□□□□□, □□□□□□□□□□, □□□□□□	243	243	221		6

