



Traditional Banking



Costly

Insecurity of
Information



Time Consuming

Frequent Visiting



Savings

Deposit



48.48%

Withdraw



61.76%

Transfer



65.71%

Weighted Average Savings 58.72%



Obtaining an account

PCC : \$.90

Other Bank : \$ 6.5

Savings : 86.15%

Savings

Deposit



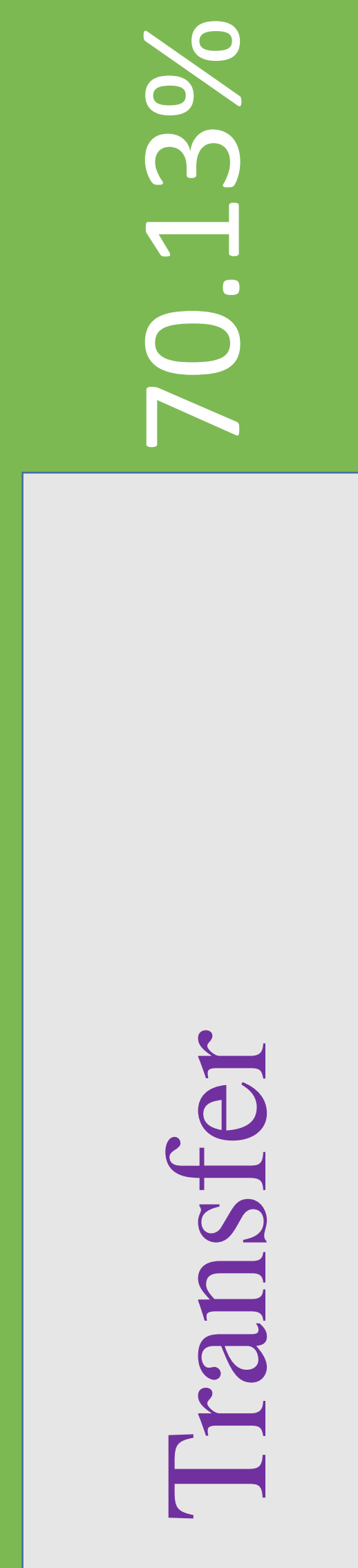
43.86%

Withdraw



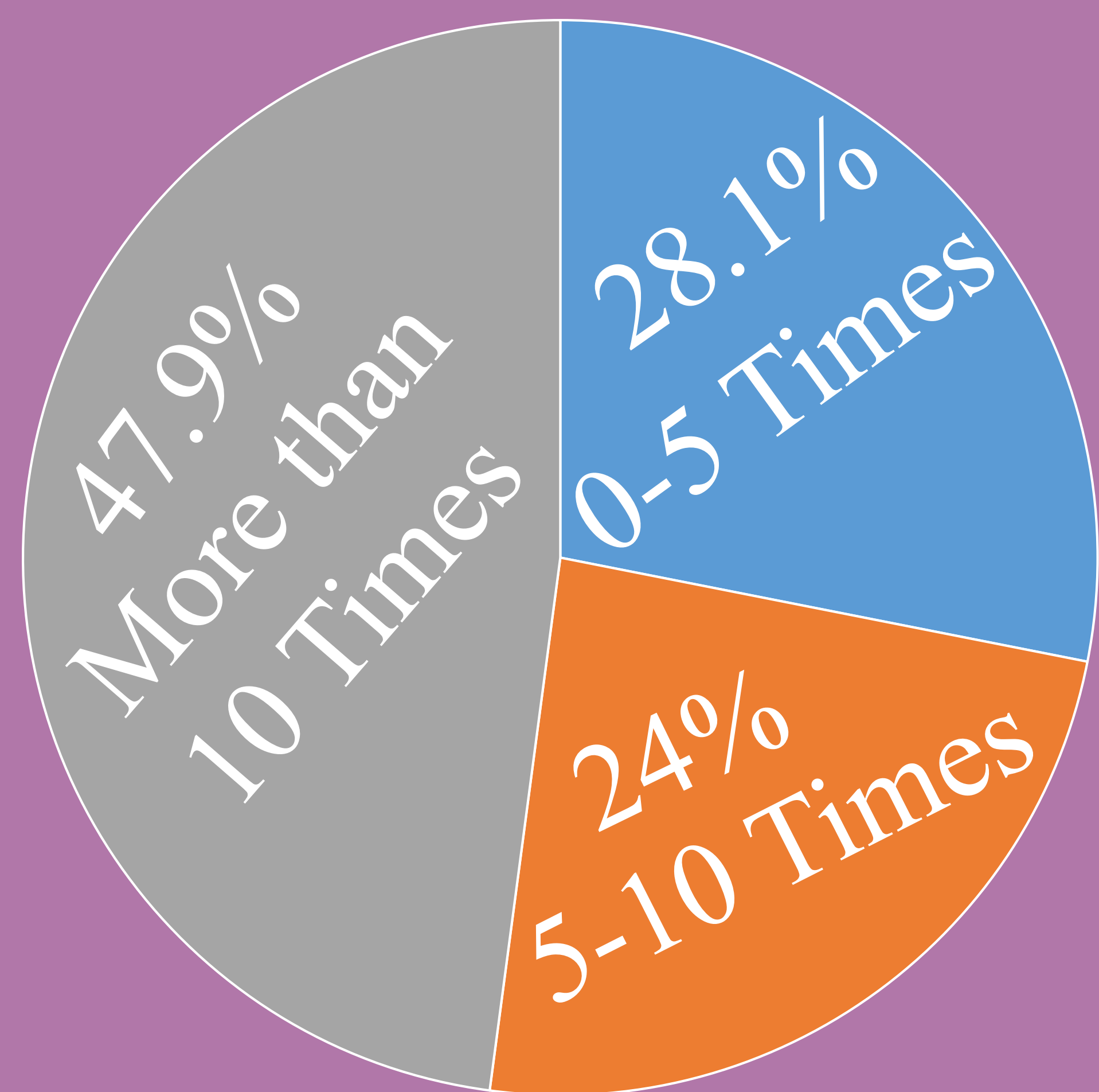
48.28%

Transfer



70.13%

Weighted
Average
Savings 55.7%



Frequency of PCC Use

Deposit



52.2%

Withdraw



44.8%

Transfer



3%

Percentage of PCC Use
by The Users

250 PCC users Responds from 7 Divisions Covering 17 Districts in Bangladesh.